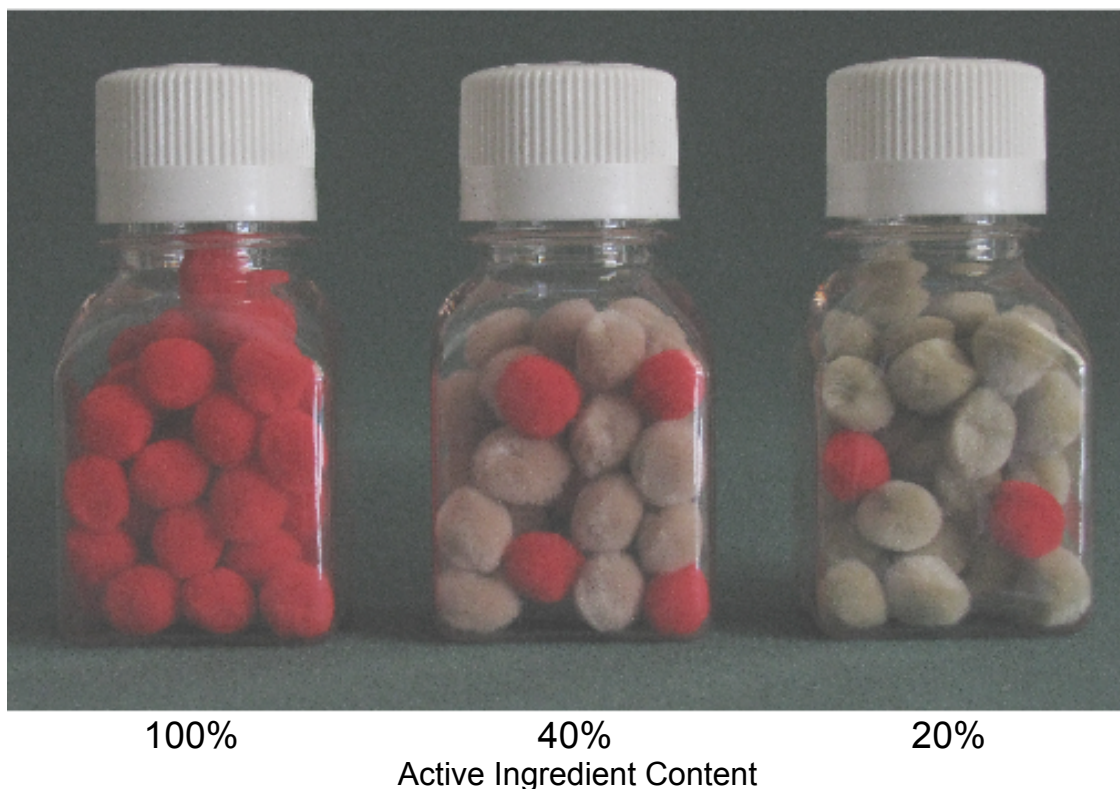


The Temptation to Dilute



Active  Useful Molecules Inactive  Useless Molecules

The value of a chemical treatment lies in the number of active, useful molecules one receives for his dollar. Some expensive dry mixtures and solutions contain only 5% to 20% active ingredients. Not much bang for the buck!

Judging value from appearance is impossible because chemical treatment vendors add colorants, thickeners and odorants to disguise the extent of dilution.

As Chemists, as part of the program, we supply our clients HVAC Protective Treatment molecules in the highest concentrations available, labeled by their true scientific names. This translates to handling approximately 1-pound quantities of treatment instead barrels of mostly water.

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